



PRO-CAT™



Professional Loosefill Insulation System



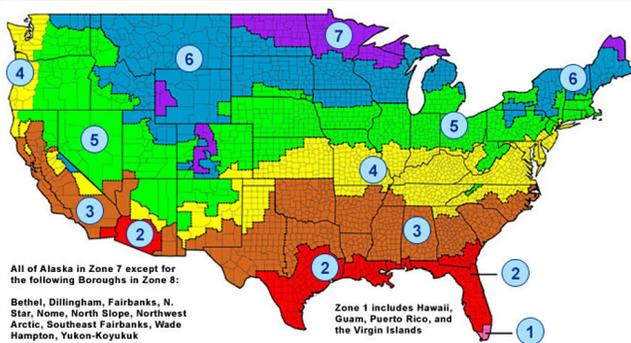
Loosefill Insulation Comparison Chart¹

Input the competing product pricing based on your applicable region and the Sq. Ft. of the job to configure your cost savings with ProCat.[®]

Product	ProCat [®]	Competing Product #1	Competing Product #2	Competing Product #3	Competing Product #4
Retail Price / Bag					
Sq Ft @ R-30 / Bag					
Price / Sq Ft @ R-30					
Job Example @ R-30					
Sq Ft of Job					
# of Bags Required					
Retail Material Cost					

Know Your R-value

Insulating performance is measured by a common standard referred to as the R-value. R-value measures resistance to heat flow and is usually determined by the thickness of the insulation. The higher the R-value, the greater the insulating power.



Add Insulation to Attic		
Zone	Uninsulated Attic	Existing 3-4" of insulation
1	R-30 to R-49	R-25 to R-30
2-3	R-30 to R-60	R-25 to R-38
4	R-38 to R-60	R-38
5-7	R-49 to R-60	R-38 to R-49

¹Competitor pricing obtained from publicly-available sources in the applicable region and used for illustrative purposes only. Actual prices may vary depending on reseller and location. The prices used in the comparison chart are not to be construed as offer to sell. Scientific Certification Systems (SCS) has been providing global leadership in third party environmental and sustainability certification, auditing, testing and standards development for more than 25 years. For more information, visit www.sccertified.com. GREENGUARD Certified products are certified to GREENGUARD standards for low chemical emissions into indoor air during product usage. For more information, visit ul.com/gg, UL, the UL logo and the UL certification mark are trademarks of UL LLC © 2017. All Rights Reserved. ENERGY STAR and the ENERGY STAR mark are registered trademarks of the U.S. Environmental Protection Agency. Pub. No. 100121987. Printed in the U.S.A. May 2017. THE PINK PANTHER™ & © 1964-2017 Metro-Goldwyn-Mayer Studios Inc. All Rights Reserved. The color PINK is a registered trademark of Owens Corning. © 2017 Owens Corning. All Rights Reserved.

